及 MDB G

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130012

OFDI "
"
" " 2014-2019 "
" 49 BP
GMM
BIT OFDI " "
OFDI BIT
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BP
F125 A

2013 APEC "
" " 21 "
" "
" "

1993-
2699 13894836398 jessiezhu1124@outlook.com
1957-

172   206   "   "

                          "   "   60%

                GDP   32%[1] 2013   2020   "   "

                9.2   2013

125.3   2020   177.9   18.3%   1360

                                    33   2021   1-5   "   "

                464.9

        37%   11.8%   [2]"   "

        "   "

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"   "

PRS   BERI

                    "   "

                                              36   "   "
                                                                    PLS-PM

            BP

                                                    Outward Foreign

"   "

"   "

                    MDB G

        Dunning 1977

                                        OFDI

            Jensen 2008   Quer et al. 2012   2015
            OFDI   2019
OFDI   OFDI
    2017
        OFDI   Buckley et al. 2007
        2017   2019   OFDI
        2015   OFDI

                    2012   OFDI
                                    OFDI
    2018   OFDI
                            Hayakawa 2013
                        2019

        OFDI   2017

Bilateral Investment Treaty   BIT

2012

BIT

Busse et al.   2010   BIT   OFDI

BIT

OFDI   Guzman   1997   Hadley

2013   BIT

BIT   Fearon   1997   Kerner   2009

OFDI   BIT

OFDI

2015

Neumayer & Spess   2

"　　　　" 　　　　　　　　　BIT　　　　OFDI

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2017　　　　2018

1

				WGI
				WGI
				WGI
				WGI
				WGI
				WGI
				ICRG
				ICRG
				ICRG

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OFDI

GDP			WDI
GDP			WDI
			WDI
			WDI
			WDI
GDP		GDP	IMF
		GDP	IMF
GDP		GDP	ICRG
			ICRG
		IMF	

1   0
1   0

WDI

                              Hofstede   GEERT Hofstede
                                    1   0

"   "   "   "

                              $CorDist_{ij,t}$ Qian & Sandoval 2016

$$CorDist_{ij,t} = \log(|Cor_{i,t} - Cor_{j,t}| + 2)$$

$Cor_{i,t}$ $Cor_{j,t}$ j

            RC_j 2014

"   "

$$RC_j = 1 - (Trb_j - Trb_{globe})$$

Trb_j Trb_{globe} j   j

                        CD_j 2012   KSI

$$CD_j = \left\{ \sum_{i=1}^{4} [(I_{ij} - I_{iCH})^2 / V_i] / 4 \right\} + (1/T_j)$$

I_{ij} I_{iCH} j   i V_i i

        T_j j $1/T_j$ j

        二

                                          2014 2019 "

"   49   2

                  0

PLS-PM 36 Wold 1973

$$\xi_j = \sum_{h=1}^{n} \omega_{jh} x_{jh} + \mu_j$$

"   "   PLS-PM   1

Y_1 Y_2 Y_3

$X_1 \sim X_{12}$ $X_{13} \sim X_{27}$ $X_{28} \sim X_{36}$

Y Y_1 Y_2 Y_3

2014 Y
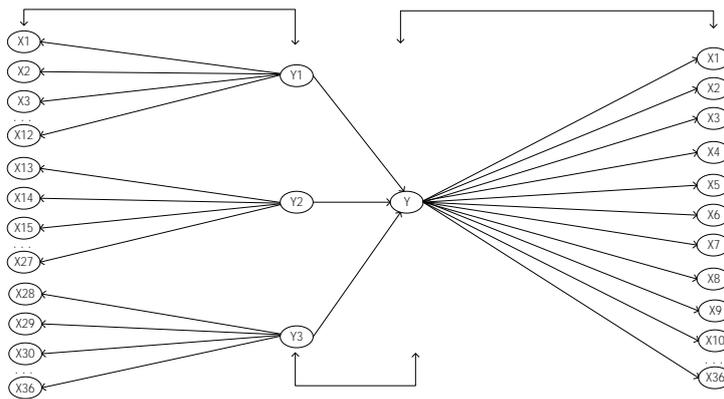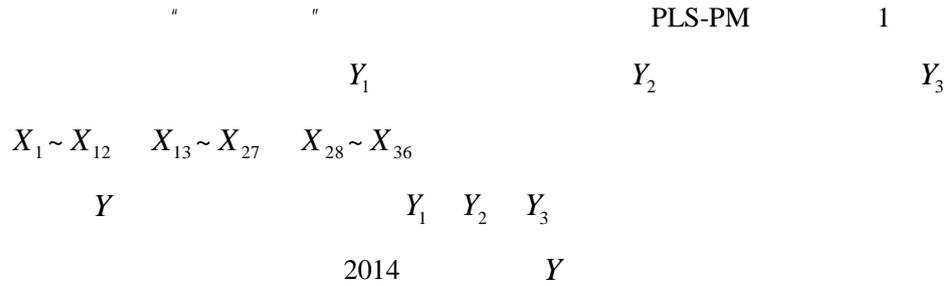
PLS-PM Y_j X_{j1} $\omega_j = \dfrac{1}{n} X_j^T Z_j$

$$Z_j = \sum e_{ji} Y_i \qquad e_{ji} = \text{sign}(\text{corr}(Y_j, Y_i)) = \begin{cases} -1, corr(Y_j, Y_i) > 0 \\ 0, corr(Y_j, Y_i) = 0 \\ 1, corr(Y_j, Y_i) < 0 \end{cases}$$

$$\omega_j = (X_j^T X_j)^{-1} X_j^T Z_j \qquad \omega_j \qquad Y_j = \sum_{h=1}^{P_j} \omega_{jh} x_{jh} = X_j \omega_j$$

$$Y_j \qquad \xi_j$$

$$\xi_j = \sum_{i;c_{ij} \neq 0} \beta_{ji} \xi_i \qquad \xi_j \quad \xi_i$$

R   plspm

3
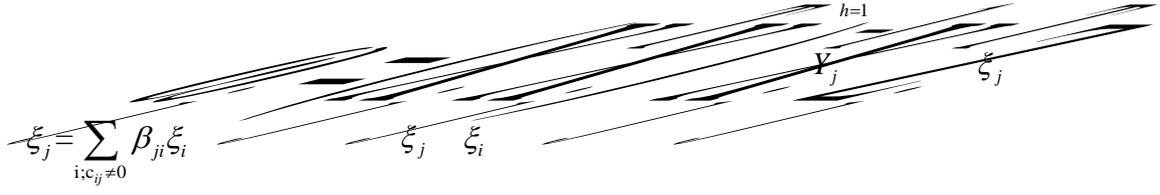
0.124	0.126	0.113	0.123	0.121	0.118
0.107	0.106	0.112	0.114	0.119	0.111
0.091	0.089	0.087	0.095	0.096	0.095
0.108	0.107	0.122	0.108	0.109	0.112
0.095	0.093	0.094	0.096	0.090	0.082
0.106	0.103	0.105	0.107	0.108	0.106
0.129	0.132	0.133	0.134	0.135	0.136
0.087	0.089	0.081	0.077	0.072	0.073

3 "   "

2014-2019

0

PSL-PM   0.2   0.4   0.6   0.8   1.0

"   "   A   B   C   D   E   4

2 0 2 0 7

2014		2015		2016		2017		2018		2019	
0.486	C	0.474	C	0.486	C	0.494	C	0.405	C	0.368	C
0.418	D	0.413	E	0.423	E	0.427	D	0.366	E	0.381	C
0.450	D	0.434	D	0.433	D	0.420	E	0.359	E	0.358	D
0.493	B	0.490	B	0.502	C	0.492	C	0.380	D	0.366	D
0.386	E	0.382	E	0.391	E	0.404	E	0.370	D	0.352	D
0.417	D	0.429	D	0.458							

0.530	B	0.516	B	0.522	B	0.494	B	0.381	D	0.374	C
0.525	B	0.522	B	0.542	B	0.534	B	0.407	C	0.392	B
0.424	D	0.432	D	0.434	D	0.422	E	0.346	E	0.333	E
0.538	A	0.526	A	0.545	B	0.535	B	0.414	B	0.390	B
0.525	B	0.518	B	0.525	B	0.518	B	0.434	A	0.401	A
0.428	D	0.422	D	0.433	D	0.434	D	0.363	E	0.342	E
0.491	C	0.489	B	0.502	B	0.515	B	0.417	B	0.398	B
0.403	E	0.400	E	0.410	E	0.403	E	0.350	E	0.329	E
0.526	B	0.505	B	0.539	B	0.529	B	0.423	B	0.398	B
0.387	E	0.382	E	0.395	E	0.393	E	0.353	E	0.319	E
0.463	C	0.456	C	0.482	C	0.475	C	0.432	C	0.380	C
0.536	A	0.540	A	0.561	A	0.549	A	0.442	A	0.411	A
0.621	A	0.597	A	0.621	A	0.608	A	0.427	B	0.409	A
0.466	C	0.466	C	0.480	C	0.474	C	0.390	C	0.357	D
0.436	D	0.426	D	0.448	D	0.443	D	0.410	C	0.385	C
0.491	C	0.483	C	0.504	B	0.485	C	0.404	C	0.387	C
0.459	C	0.460	C	0.474	C	0.473	C	0.390	D	0.369	C
0.652	A	0.635	A	0.643	A	0.653	A	0.484	A	0.470	A
0.542	A	0.531	A	0.551	A	0.552	A	0.423	B	0.392	B
0.533	A	0.531	A	0.555	A	0.550	A	0.423	B	0.388	B
0.416	E	0.427	D	0.444	D	0.430	D	0.374	D	0.345	E
0.378	E	0.388	E	0.388	E	0.399	E	0.362	E	0.348	E
0.427	D	0.433	D	0.450	D	0.452	D	0.390	C	0.367	D
0.435	D	0.431	D	0.441	D	0.439	D	0.389	D	0.352	D
0.405	E	0.419	E	0.426	E	0.414	E	0.355	E	0.350	E
0.461	C	0.472	C	0.485	C	0.484	C	0.406	C	0.388	B
0.368	E	0.338	E	0.341	E	0.331	E	0.309	E	0.316	E

＝

BP

1   1   1   2

输入层(I)   隐含层(H)   输出层(O)

0

BP

X Y   I   m   H

O   n   h ω_{ki}

ω_{ij} a_i b_j
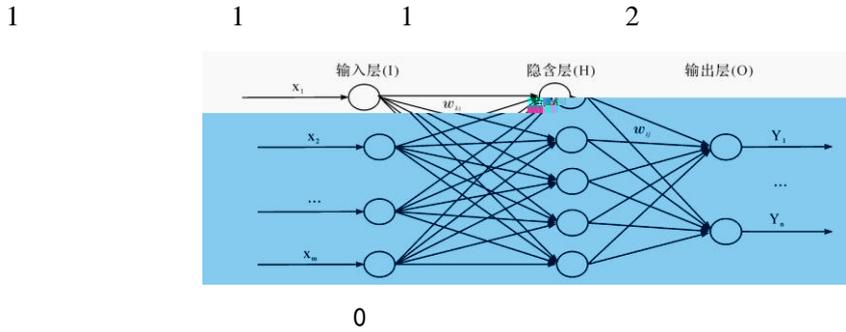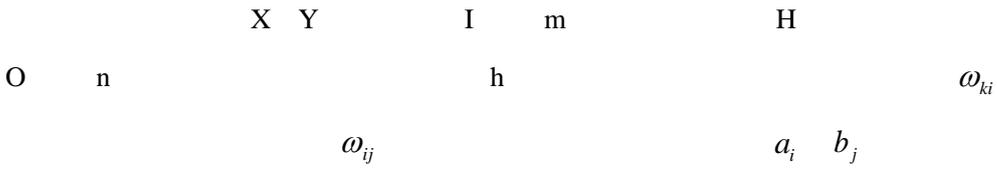
$$H_i = f(\sum_{k=1}^{n} \omega_{ki} x_k - a_i) \ \mathrm{i} = 1, 2..., \mathrm{h}$$

$$f(x) = \frac{1}{1 - e^{-x}}$$ Sigmoid   0 1

$$f'(x) = f(x)[1 - f(x)]$$

$$O_j = \sum_{i=1}^{h} H_i \omega_{ij} - b_j, \ j = 1, 2, ..., n$$

O_j Y_k

$E(\omega, b)$

$$E(\omega, b) = \frac{1}{2} \sum_{j=1}^{n} (O_j - Y_j)^2$$

ω'_{ki} a'_i

$$\omega'_{ki} = \omega_{ki} - \eta_1 \cdot \frac{\partial E(\omega,b)}{\partial \omega_{ki}} = \omega_{ki} - \eta_1 \cdot \delta_{ki} \cdot x_k$$

$$a'_i = a_i - \eta_2 \cdot \frac{\partial E(\omega,a)}{\partial a_i} = a_i - \eta_2 \cdot \delta_{ki}$$

$$\omega'_{ij} \qquad b'_j$$

$$\omega'_{ij} = \omega_{ij} - \eta_1 \cdot \frac{\partial E(\omega,b)}{\partial \omega_{ij}} = \omega_{ij} - \eta_1 \cdot \delta_{ij} \cdot x_i$$

$$b'_j = b_j - \eta_2 \cdot \frac{\partial E(\omega,\text{b})}{\partial b_j} = b_j - \eta_2 \cdot \delta_{ij}$$

H   O

Sigmoid   BP

0

BP   36

BP   36   1   [0   1]

$$M = \sqrt{m+n} + a \qquad m \quad n \qquad\qquad a$$

1   10   "   "

12

49   39   10

Premnmx   Tramnmx   [-1   1]   Matlab

BP   Tansig

Purelin   Trainbr

0.01   0.001   1000   39   BP

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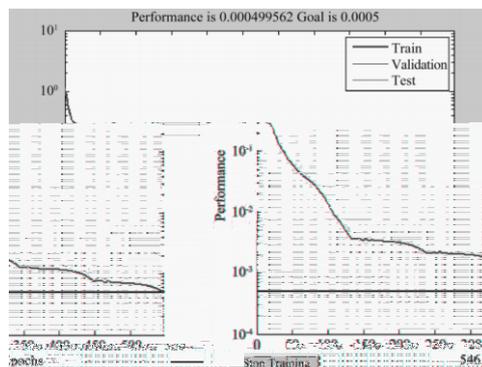
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BP　　　　　　　　　　　　　　　　　　　　　　10

98.1%　　　　　　　　　0.000473

5　　　10　　　　　　　　　　　　　　　　90%

BP　　　　　　　　　　　　　　　　"　　　"

OFDI

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0.466	0.470	99.11%	A
0.381	0.392	97.15%	B

2014-2019　　　　　　"　　　　"　　　49　　　　　　　　OFDI

取

OFDI

2014-2019　　　　　　　　OFDI

OFDI　　　　　　　　　　　　　　　　OFDI

WDI

Patent$_{it}$　　　　　　　2016

OFDI

WDI

Tax$_{it}$　　　　　WDI

2019

6　　　　　　　　　　"　　"

50%

VIF

2.38　　　　10

4　　取

ln*OFDI*	294	7.953	3.144	15.261	0.000
ln*Risk*	294	0.449	0.270	0.653	0.309
ln*Risk_pol*	294	0.371	0.585	0.366	0.174
ln*Risk_eco*	294	0.478	0.506	0.694	0.232
ln*Risk_soc*	294	0.521	0.634	0.861	0.335
ln*GDP*	294	9.351	2.096	15.247	3.198
ln*Distcap*	294	8.593	0.498	8.841	7.152
ln*Resource*	294	2.536	2.372	4.695	0.000
ln*Labor*	294	12.474	1.528	14.788	7.069
ln*Patent*	294	6.035	2.612	9.859	0.000
ln*Tax*	294	4.392	2.785	10.525	1.074

1.

OFDI

OFDI　　　　　　　　　　　　　　　　　　　　　Busse

Hefeker　2007　　　FDI

Risk　　　　　OFDI

GMM　　　　　　　　　　　　　　　　　　　　　　　　AR　2

Sargan   10%

        GMM   7   1 - 2 $\ln Risk_{it}$ BIT_{cit} 1%
                                                1   2   。

2   ¿   [5ŠĐĐ

FŏƟ

	(1)	(2)	(3)	(4)	(5)
lnRisk_soc					-1.057**
					(-2.41)
BIT	0.629***	0.627***	0.781***	0.743***	0.916***
	(1.813)	(1.823)	(1.302)	(1.554)	(1.336)
lnGDP		2.129***	1.998***	1.975***	1.988***
		(0.372)	(0.390)	(0.366)	(0.373)
lnDistcap		-4.131**	-0.605	0.113	-1.527
		(-2.18)	(-0.57)	(0.04)	(-1.26)
lnResource		1.207***	1.328***	1.251***	1.415***
		4.53	(5.26)	4.77	6.46
lnLabor		0.307*	0.314*	0.452**	0.375**
		(1.46)	(1.57)	(2.29)	(2.12)
lnPatent		0.071	-0.082	-0.239**	-0.144
		(0.69)	(-0.76)	(-3.13)	(-1.35)
lnTax		-0.043**	-0.029*	-0.032*	-0.033**
		(-2.11)	(-1.84)	(-1.68)	(-1.95)
L.lnOFDI		0.236**	0.385***	0.412***	0.208***
		(2.12)	(6.45)	(5.18)	(2.94)
	6.357***	18.528	-16.355**	-18.361	-0.061
	(20.24)	(1.36)	-2.12	(-1.83)	(-0.05)
	294	294	294	294	294
	0.046	-	-	-	-
AR 2	-	0.8055	0.2791	0.6163	0.2238
Sargan Test	-	0.3372	0.5158	0.4429	0.3462

*** ** *   1% 5% 10%   1   T   2

- 5   Z

3 - 5   "

"   OFDI

1%   5%

"   "   OFDI

OFDI

Quer   2012   2019   2021

"   "   OFDI

$\ln GDP_{it}$

"   "   OFDI   "   "

"

"   OFDI   2 $\ln Distcap_{cit}$

5%

3 - 5

"　　　　　"

OFDI　　　　　　2 - 5　　　　ln $Resource_{it}$　　　　　1%

OFDI

2018　　　　　　2020　　　　　　　　　　　　　　　"

"　　　OFDI　　　　　　　　ln $Labor_{it}$

OFDI　ln $Patent_{it}$

"　　　　　"　　　OFDI　　　　　　　　　"　　　　　"

OFDI　ln Tax_{it}　　　　　　　　　"　　　"　　　　OFDI

OFDI

　　"　　　"

0

　　"　　　　"

OFDI

　　　　　49　　　　　　　　　13　　　　　　36

BIT　　OFDI　　　　　　　　　　　　　　　OFDI　"

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6

	1	2	3	4	1	2	3	4
lnRisk	-1.326***				-2.755***			
	(-3.17)				(-3.28)			
lnRisk_pol		0.951***				-3.724***		
		(0.29)				(-6.35)		
lnRisk_eco			-0.742				-0.748	
			(-0.76)				(-0.79)	
lnRisk_soc				-1.172***				-1.233***
				(-2.87)				(-2.91)
BIT	0.380*	0.244**	0.531***	0.395**	0.396**	0.399***	0.564***	0.474***
	(0.289)	(0.677)	(0.231)	(0.357)	(0.392)	(0.261)	(0.486)	(0.273)
lnGDP	-0.597***	-0.613***	-0.503***	-0.798***	1.677***	2.228***	1.505***	1.837***
	(-0.655)	(-0.461)	(-0.624)	(-0.705)	(0.530)	(0.352)	(0.678)	(0.714)
lnDistcap	-3.048*	-0.596	-0.671	-1.209	-1.526*	-0.484	-0.482*	-0.883
	(-3.93)	(-2.79)	(-2.18)	(-1.56)	(-1.99)	(-2.25)	(-1.97)	(-1.82)
lnResource	0.913	1.101	1.155	1.120	1.428***	1.557***	1.424***	1.286***

	2.75	(3.46)	4.38	4.29	(2.245)	(3.228)	(4.13)	(4.05)
lnLabor	0.196**	0.216*	0.322**	0.324**	0.299**	0.251**	0.518**	0.445*
	(1.21)	(1.52)	(1.94)	(1.97)	1.28	1.83	1.67	1.98
lnPatent	0.085*	0.065**	0.132*	0.181	0.082	-0.055	-0.229**	-0.128
	(0.72)	(0.66)	(0.61)	(1.49)	(0.67)	(-0.55)	(-3.29)	-1.46
lnTax	-0.031**	-0.044*	-0.038*	-0.042**	-0.020*	-0.019*	-0.016**	-0.018**
	(-1.96)	(-1.99)	(-1.72)	(-2.01)	(-1.97)	(-1.93)	(-1.83)	(-1.99)
L.lnOFDI	0.217***	0.267***	0.186**	0.351***	0.205***	0.253***	0.190***	0.348***
	(2.32)	(3.71)	(3.26)	(2.94)	(2.16)	(3.47)	(3.13)	(2.82)
	16.710	-16.219**	-16.245	-1.813	15.677	-14.051*	-13.545	-1.948
	(0.97)	-2.01	(-0.98)	(-0.31)	(0.93)	(-1.98)	(-0.92)	(-0.33)
	78	78	78	78	216	216	216	216
AR 2	0.8405	0.2907	0.6277	0.2274	0.8372	0.2898	0.6285	0.2335
Sargan Test	0.3547	0.4313	0.4469	0.3592	0.3387	0.4006	0.4514	0.3497

*** ** *　　　　　1%　5%　10%　　　　　　　　　　　　　　　　　　　Z

OFDI　　　　　　　　　　　　　　　　　　　　　　　　　OFDI

OFDI

OFDI

OFDI

"　　"　　　　　　　　Morris　2020

Robinson

2006　　　　　　OFDI

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BIT　　　　　　　　　　　　　OFDI

BIT　　　　OFDI

BIT

OFDI　　　　　　　　　　　　　　　　　　　　　　2019　　　　　　　3

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OFDI

OFDI   OFDI

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OFDI

OFDI

2005-2020

9   1 - 3   2SLS

4

1% 5%   BIT   1%

"   "   OFDI

7

7

	1	2	3	4 2SLS
lnRisk	-1.292**	-1.497***	-1.355***	-1.807**
	(-			

	(1.14)	(2.27)	(2.34)	(0.85)
lnTax	-0.020*	-0.021*	-0.019**	-0.022*
	(-1.95)	(-1.93)	-1.99	-2.01
	11.623	4.758	5.388	-0.038
	0.51	(0.62)	(0.59)	(-0.02)
	294	294	294	294
	-	0.3772	0.3948	0.3764

*** ** *　　　　1%　5%　10%　　　　　　　　2　　　　　　T

Z

OFDI   "   "

                                                 "   "
                                OFDI
                    "   "

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    OFDI

                    BIT   BIT   BIT

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Country Risks along the Belt and Road, Bilateral Investment Treaties and China's OFDI Location Choice —— Empirical Study based on PLS-PM and BP Neural Network Model

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Abstract: It is of great significance to effectively prevent and defuse investment risks and optimize the spatial distribution of OFDI for the steady and long-term development of high-quality belt and Road Cooperation. A risk measurement system for countries along the Belt and Road including political and military risks, economic and financial risks, and social and cultural risks was constructed, and the partial least squares path model was used to measure the comprehensive risks and risks in all dimensions of 49 countries along the Belt and Road from 2014 to 2019. BP neural network is used to establish a risk warning model, which is proved to have good generalization ability after training and simulation. Through systematic GMM dynamic panel regression analysis, the influence of host country risk and BIT on the flow of China's OFDI is analyzed. The results show that the risk level of countries along the belt and Road has a great difference, and the comprehensive investment risk of host country has a significant positive impact on China's OFDI location choice. Signing BIT can promote China's direct investment in countries along the Belt and Road, especially in developing countries with higher risks. There is "heterogeneity preference" in the location choice of China's OFDI. The comprehensive investment risk, political and military risk and social and cultural risk in developing countries have a significantly higher impact on China's OFDI than that in developed countries. The effect of host country market size on China's OFDI to developed and developing countries is asymmetric. For different investment motives, China's OFDI of developing countries is significantly affected by the host country's natural resource endowment and labor market size, while China's OFDI of developed countries is significantly affected by the host country's technological level. The non-commercial trend makes China more tolerant of country risk, geographical distance and high tax burden for developing country OFDI.

Keywords: BP neural network; Foreign direct investment; The Belt and Road Initiative; Host country risk; Bilateral investment treaty